

CENTURY 21®

Alliance



WHY SELLERS CHOOSE BOB LATIGONA

Experience. Strategy. Exposure. Results.

When you are selling a home, you need more than an agent — you need a trusted advisor who understands pricing, marketing, negotiation, and how to position your home for maximum value.



“
You deserve experience,
smart pricing, expert marketing,
and an advocate who puts
your goals first.
”



1. 40+ Years of Real Estate Experience

Decades of hands-on experience helping homeowners navigate the market with confidence and clarity.



2. 35+ Years in Management & Training

A respected coach and leader whose professionalism, knowledge, and steady guidance benefit every client.



3. Strategic Pricing & Positioning

Bob helps sellers price their home competitively, position it effectively, and attract serious buyers.



4. Powerful Marketing Exposure

From professional presentation to strong promotion, Bob helps your home stand out and get noticed.



5. Strong Negotiator & Problem Solver

Bob works to protect your interests, manage challenges calmly, and negotiate the best possible outcome.



6. The Power of Century 21 Alliance

Backed by a trusted brand, powerful resources, and a commitment to exceptional service from list to close.



Bob Latigona

Broker Associate & South Jersey Regional Trainer

Century 21 Alliance



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Ready to sell with confidence?
Call Bob Latigona today.



EXPERIENCE • MARKETING • STRATEGY • RESULTS