

SELLER PLANNING GUIDE

1. DEFINE YOUR MOVE

Write down your timing, destination, priorities, and questions.

2. REVIEW YOUR MARKET

Ask Bob for comparable sales and current competition, not only an online estimate.

3. PREPARE THE PROPERTY

Discuss repairs, presentation, photos, access, and disclosures.

4. PRICE WITH CONTEXT

Consider condition, competition, buyer response, and your financial goals.

5. COMPARE OFFERS

Look at financing, contingencies, timing, and net proceeds.

6. NAVIGATE CLOSING

Track inspections, appraisal, contract dates, and final details.

Questions? Call or text Bob: 609-876-7689

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