

CENTURY 21. TOOLS & SYSTEMS

POWERFUL TOOLS. PROVEN SYSTEMS. **UNLIMITED POTENTIAL.**



Everything you need to build your business, serve your clients and grow your career.



BUSINESS PRODUCTIVITY & AGENT PLATFORM



1 21Online.com

Your agent hub for brand tools, systems, business resources, reporting, recognition and more.



2 MoxiWorks®

Stay organized, manage tasks, track activity and boost productivity.



3 MoxiPresent / CMA & Seller Presentation Tools

Create powerful listing and CMA presentations with market analysis, pricing, net proceeds and professional seller consultations.



TRAINING & COACHING



4 C21 University®

On-demand learning platform with training paths, business development education and AI-supported learning for every stage of your career.



5 New Agent Pathways / Launch Training

Step-by-step training for new agents to build confidence, generate leads, master scripts and grow a successful business.



6 Office-Level Coaching, Role Play & Accountability

Hands-on coaching, weekly planning, scripts and accountability to help you execute and become more productive.



MARKETING & BRANDING



7 Canva Marketing Integration

Customizable CENTURY 21 branded templates for social media, print, digital marketing and more.



8 Branding Studio / Marketing Templates

Access brand-approved templates, logos, design resources, agent materials and campaign assets.



9 Listing Syndication & Online Exposure

Your listings are marketed and syndicated across top real estate websites for maximum visibility.



10 Boost, Powered by Lone Wolf

Digital advertising that promotes your listings and you on Facebook, Instagram, Nextdoor and a large web network.



11 THE GOLDEN RULER®

Seller reporting tool that provides weekly reports showing listing views and lead-check-ins giving sellers informed and confident.



CLIENT RELATIONSHIP & REFERRAL SYSTEMS



12 CENTURY 21® Preferred Client ClubSM

Automated direct-mail follow-up to stay in touch with past clients and encourage repeat and referral business.



13 Global Referral Network

A powerful international network to help you clients move across town, across the country or around the world.

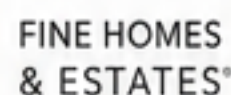


14 RealSatisfied

Collect client surveys and testimonials to build your reputation and showcase reviews on your marketing.



SPECIALTY BUSINESS PLATFORMS



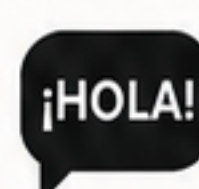
15 CENTURY 21® Fine Homes & Estates®

Luxury marketing platform with specialized branding, high-end assets and targeted exposure.



16 CENTURY 21 Commercial®

Commercial real estate platform for investors, buyers, sellers, landlords and tenants.



17 CENTURY 21® Español

Spanish-language website and content resources to help you serve the Hispanic community.



RECOGNITION, EVENTS & CAREER GROWTH



18 CENTURY 21 National Awards

Recognition programs you can leverage to build credibility in your market.



19 Masters Awards / CENTURION® Awards

Peer-to-peer based recognition at the individual, team and office levels.



20 One21® Experience

A national event and elite experience focused on learning, networking, recognition and growth.

THE RIGHT TOOLS.
THE RIGHT TRAINING.
THE RIGHT SUPPORT.
THE RIGHT PLACE TO GROW!



Bob Latigona

BROKER ASSOCIATE

- Cherry Hill Branch Manager – 16 Years
- Regional Trainer for CENTURY 21 Alliance of South Jersey
- 40 Years of Real Estate Experience
- 35 Years of Branch Management & Leadership
- Mentored, Managed & Trained Over 1,000 Agents



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LINKEDIN
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Experience. Leadership. Training. Accountability.
EVERYTHING YOU NEED TO TAKE YOUR CAREER TO THE NEXT LEVEL.
EVERYTHING YOU NEED TO BUILD A BUSINESS YOU DESERVE.